This course is the ideal choice for students interested in developing a career in international business. The changing business world is becoming more global and is constantly looking for essential cross-cultural business awareness.

With a strong contemporary feel, you’ll learn to relate theoretical explanations of business to the practical issues facing today’s global business managers.

COURSE INFORMATION
Intake: September
Course fee: £6,800
Pre-Master’s course duration: One semester
Master’s course duration: 14 months

ENTRY REQUIREMENTS:
Academic: Successful completion of a bachelor's degree with minimum third class or equivalent
English: IELTS 6.0 (no area under 5.5), or equivalent

UNIVERSITY OF PORTSMOUTH COURSE MODULES:
Semester 1:
Financial Management
Corporate Strategy
International Business
Global Sustainability
Research Methods

Semester 2:
Marketing in a global context
International Human Resource Management
Economics
Operations Management

POTENTIAL CAREER PATHS:
Business ownership and management, marketing management, new product development, international banking, new business development, human resources, supply chain management and many others.

“ICP’s course helped me prepare for my postgraduate journey. I had the opportunity to study in a beautiful environment, benefit from the help of great lecturers, and make good friends. This is the best Pre-Master’s programme you can choose.”

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MSc Business Management

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