Stage 1 (University Foundation) - Business

Duration: 1 semester

Intakes: January, June & September

Portsmouth Business School (PBS) is a large, vibrant and successful business school offering a full range of degree programmes. Ranked among the top 40 in the UK for Business and Management (Guardian University Guide 2017), PBS is considered one the leading business schools on the south coast of England. The School has won international recognition by one of the world’s leading accreditation bodies (EPAS) for the high quality of its business courses, and is a Chartered Institute of Marketing (CIM) Accredited Study Centre.

The Foundation has been designed for students who wish to study one of the following University of Portsmouth degree courses:

* BA (Hons) Business and Management

*Do you have an interest in the world of business and management? If you do, then you’ll appreciate our fresh approach to providing an industry-relevant course with a balance of theoretical and practical study. This course is a great springboard for those wishing to become successful business professionals.*

* BA (Hons) Business with Business Communication

*Do you have an interest in the world of business? This top-up degree course gives you an understanding of business in a global context and develops valuable cross-cultural business communication skills.*

* BA (Hons) Business Management and Entrepreneurship

*This course is all about taking innovative business ideas from inception, through development and implementation to create new products or services.*

* BA (Hons) Economics and Management

*The subjects of economics and business management work well together. With less of a technical and mathematical focus than our other programmes, this course has an industry-relevant focus on the application of economics.*

* BA (Hons) Business and Human Resource Management

*The HR Profession are known as business partners who get the best from people in order for the organisation to succeed, increasing productivity to generate revenue. This course offers a structured pathway to help you achieve this and ensure that you are an attractive proposition to employers whilst you are studying and on graduating.*

* BA (Hons) Business and Supply Chain Management

*Supply Chain Management is a pivotal discipline that lies at the heart of business. If you are interested in an exciting career with limitless potential, this course will allow you to develop the skills and knowledge required by employers.*

* BA (Hons) Business and Systems Management

*This course merges business subjects such as business operations, markets, and the economy with Information and Communications Technology (ICT). You will learn about modern technologies in business such as Customer Relationship Management (CRM), Enterprise systems (ERP), M-commerce, Cyber security, the Cloud and Software as a Service.*

* BA (Hons) Marketing

*This degree will provide a firm grounding in all aspects of modern international marketing and prepares you for employment in this dynamic sector.*

**Course information**

One credit is equivalent to 10 hours of learning. This programme is comprised of 70 credit points, equivalent to 700 notional hours comprised of 212 contact hours and 488 self-directed hours. You will study the following modules over one semester:

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| --- | --- | --- | --- | --- | --- |
| **Module Name** | **Module Code** | **Core/ Option** | **Credit** | **Assessment Type** | **Weighting (%)** |
| ICT Skills**Contact hours per week:** **3h** | BUS107BL | Core | 10 | (A) Practical exercise covering word and excel skills | 40 |
| (B) 2 hour closed book exam | 60 |
| Business Management**Contact hours per week:** **4h** | BUS110 | Core | 20 | (A) In-class test - 60 mins (closed book) | 40 |
| (B) 2 hour closed book exam | 60 |
| Interactive Learning Skills and Communication**Contact hours per week:** **5h** | ILSCBL0 | Core | 20 | (A) Research and Reference a Topic | 10 |
| (B) Oral Presentation | 20 |
| (C) Group Project | 20 |
| (D) Closed Book Examination 2.5 hours to include listening component | 40 |
| (E) PDP Portfolio | 10 |
| Mathematics for Business**Contact hours per week:** **5h** | SCI101MB | Core | 20 | (A) 2 Hour closed book exam | 40 |
| (B) Final 2 hour closed book exam | 60 |

You will be required to pass all modules (70 credits) in order to successfully complete Stage 1 (University Foundation).